

HIPPOMUNDO



hippomundo.com

CONNECTING THE EQUESTRIAN WORLD



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ABOUT US



In 2014, breeding and sports data were scattered across over 350 separate organizations, most of which were not interconnected. This situation made it extremely challenging to efficiently access accurate information about the breeding or sports history of a specific horse or its lineage.



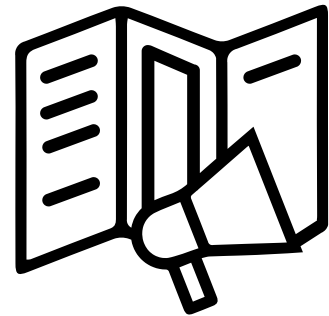
Discover [Hippomundo.com](https://www.hippomundo.com) – the all-in-one platform that promotes *transparency* in the equestrian world.



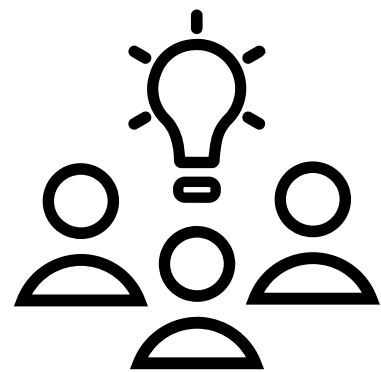
Make use of our Comprehensive Database of Horse and Sports Results.

We equip you with the knowledge to *stay ahead* and make more informed decisions.

MISSION & VISION



Our mission is to offer comprehensive official information on the breeding & sport history of the successive generations of a specific sport horse in show jumping, dressage and eventing competitions. And to provide a platform that connects both the professional and the hobby horse lover with breeders, owners & riders worldwide.



Our vision is that all important decisions regarding horses should be based on objective insights and factual information. Through comprehensive pedigrees, rankings/ ratings, contact pages, auction prices & breeding recommendations, anyone now can make well informed choices at any level and anywhere in the world

OUR VALUES



Integrity

At our organization, data integrity is a key value to us . We believe that incorrect data should never be tolerated under any circumstances.



Excellence

We strive to achieve thoroughness, rely on verified processes, and automate our procedures to ensure the best possible results.



Connect

We link the equestrian community through our contact pages for riders, breeders, and owners.



Collaboration

We collaborate with other equestrian organisations, studbooks and federations to capture additional insights & data



Innovation

Dedicated to developing innovative solutions, our research team strives to empower our customers to make informed decisions.

OUR TEAM

Board members



Koen Terryn: CEO
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STRATEGY

01

Innovate

Embed Innovative Thinking to Discover New Insights from our Horse Data

02

Stay Competitive

Look for synergies, automation and other possibilities to stay competitive

03

Provide Analysis

Enhancing Analysis Tools and Instruments for Our Members and Subscribers.

04

Collaborate

Work with studbooks, federations, tournament organizers, breeders, owners and riders to improve the execution of our mission

05

Deliver growth

Offer local views, project business, services and subscriptions to every continent.



SUBSCRIPTION CONCEPT

Browse through our comprehensive horse database, providing in-depth insights into the lineage of your equine companion. Keep track of your horse's sport results and those of their rider.



Acquire In-Depth Inbreeding Reports for Your Foals
Find the Ideal Stallion for Your Mare and gain insight into how their offspring is performing

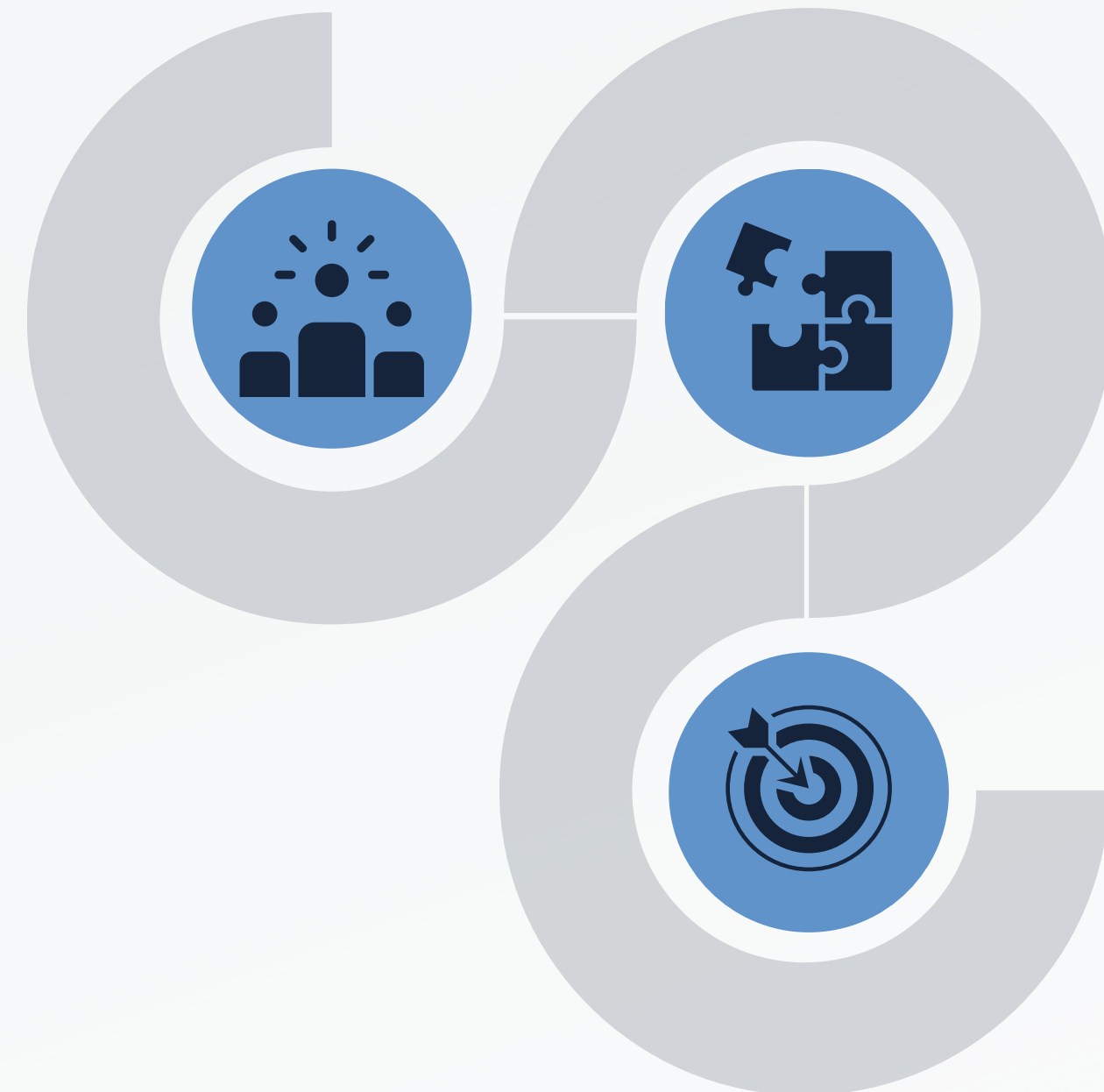
Create a Personalized Contact Page and Promote yourself as a Rider, Owner or Breeder. Take advantage of our equestrian network.



Be Up-to-Date with Horse/Rider Statistics
Stay informed and discover the latest rankings, ratings & palmares of horses and riders.

RESULT TOOLS & BUSINESS PACKAGES

- 01** Auctions frequently choose to buy Black type pedigrees as it provides valuable support during the bidding process.
- 02** Our teams designs Customized Result Tools for Stables, Riders and Studbooks
- 03** Tailored packages for sizable businesses are available upon request.

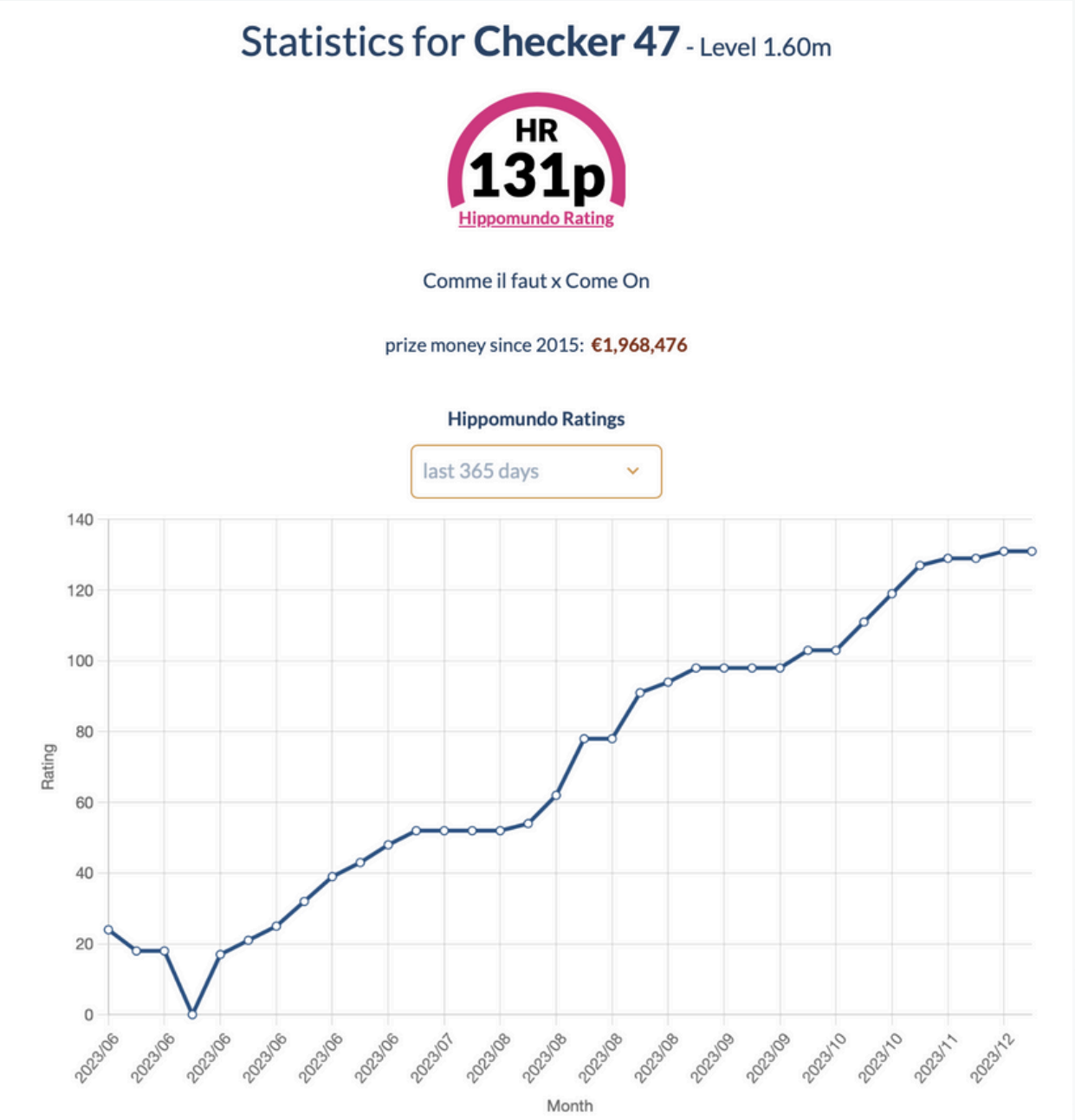
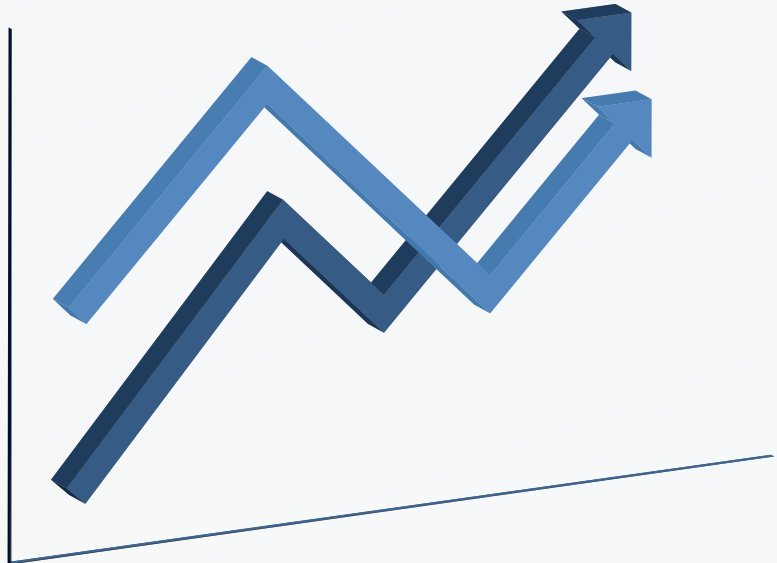




STATISTICS

Obtain information on clear rounds, average faults per level, number of starts, wins and podiums on the stats pages .

See the prize money for all riders and horses



INTEGRATION

Hippomundo is collaborating & interacting with studbooks, federations & horse organisations to continuously broadening the reach of our platform and promote the equestrian sports

Project Initiation



Review and Editing



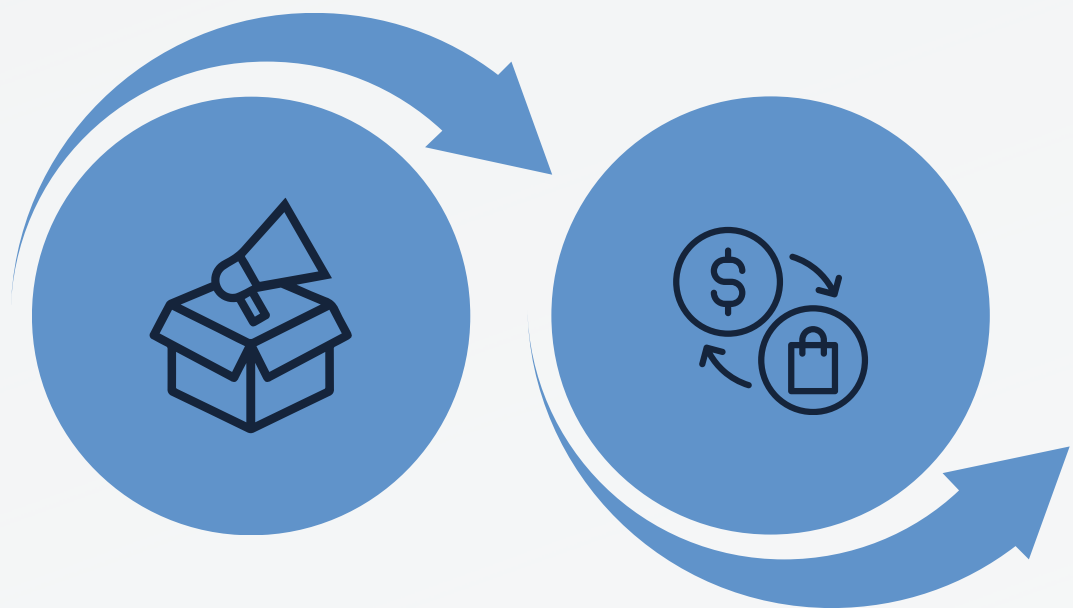
Presentation and Sharing



Other Features & Tools

Chef d'Equipe

Play along with our weekly Chef d'Equipe game and win the jackpot

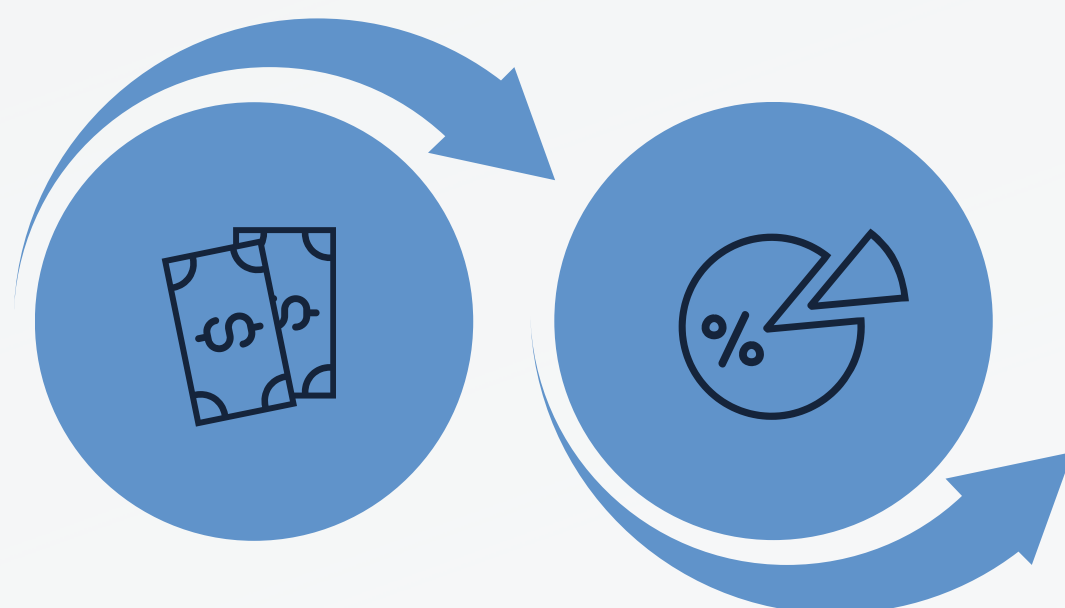


Calendar

Check our Tournament Calendar for Jumping , Dressage & Eventing with links to the website, starterlist and live streams added for your convenience.

Horse /Immo for sale

Looking for an effective way to sell your horses or stable? Consider using Hippomundo - a platform that connects you to potential buyers.

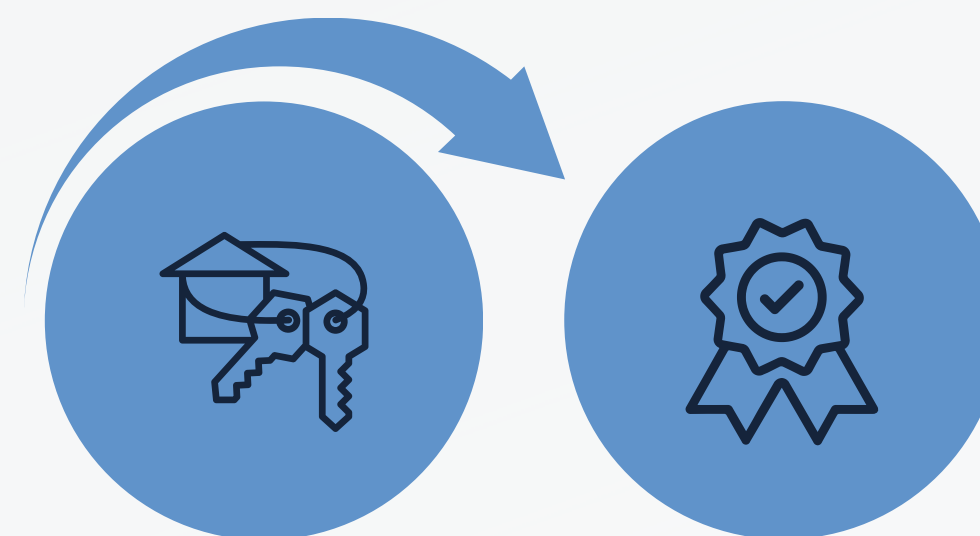


Upcoming Auctions and approvals

Previewing Stallion Approvals and Auctions by Location

Selling prices

Explore and Consult Horse Auction Prices

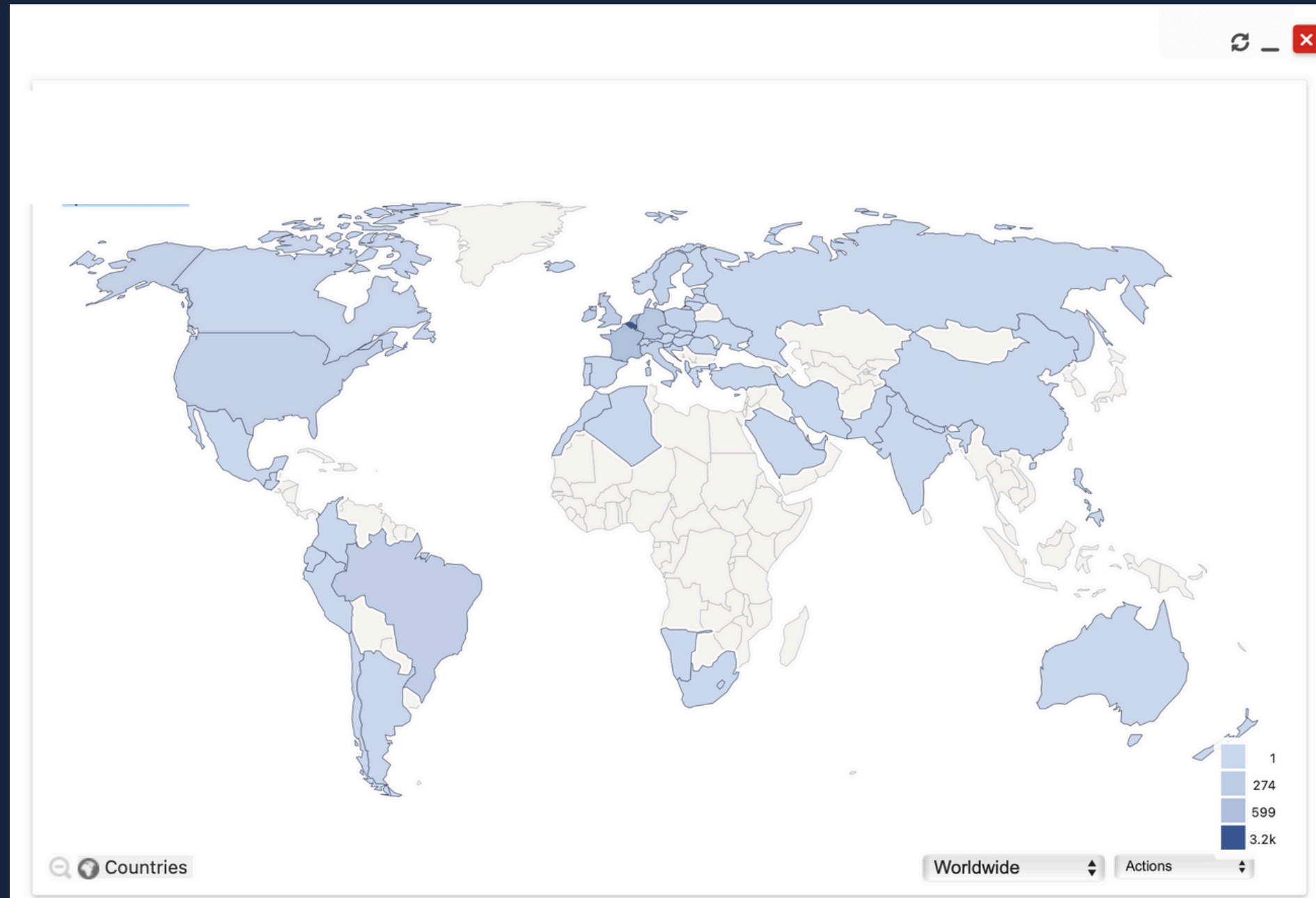


News & Awards

Check out our newsletter for the latest updates and news. And don't forget to vote for your favorite in the annual Hippomundo awards.



HIPPOMUNDO VISITS WORLDWIDE



Want to know more ?
Reach out to
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We look forward to hear your
ideas.